

INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Not for submission under 37 CFR 1.99)	Application Number		10659746
	Filing Date		2003-09-11
	First Named Inventor	Esther Dabney	
	Art Unit	3684	
	Examiner Name	William E. Rankins	
Attorney Docket Number		1266-27	

U.S.PATENTS							Remove
Examiner Initial*	Cite No	Patent Number	Kind Code ¹	Issue Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear	
	1	7028002		2006-04-11	Wakabayashi et al.		
	2	6934634		2005-08-23	Ge		
	3	6865575		2005-03-08	Smith et al.		
	4	5842178		1998-11-24	Giovannoli		

If you wish to add additional U.S. Patent citation information please click the Add button.

Add

U.S.PATENT APPLICATION PUBLICATIONS							Remove
Examiner Initial*	Cite No	Publication Number	Kind Code ¹	Publication Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear	
	1	20070073758		2007-03-29	Perry et al.		
	2	20060195428		2006-08-31	Peckover		

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number	10659746
Filing Date	2003-09-11
First Named Inventor	Esther Dabney
Art Unit	3684
Examiner Name	William E. Rankins
Attorney Docket Number	1266-27

3	20060122812	2006-06-08	Tinseth	
4	20060026071	2006-02-02	Radwin	
5	20040199496	2004-10-07	Liu et al.	
6	20020065707	2002-05-30	Lancaster et al.	

If you wish to add additional U.S. Published Application citation information please click the Add button. [Add](#)

FOREIGN PATENT DOCUMENTS

[Remove](#)

Examiner Initial*	Cite No	Foreign Document Number ³	Country Code ² j	Kind Code ⁴	Publication Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear	T ⁵
	1							<input type="checkbox"/>

If you wish to add additional Foreign Patent Document citation information please click the Add button. [Add](#)

NON-PATENT LITERATURE DOCUMENTS

[Remove](#)

Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T ⁵
	1	"AutoTrader.com Launches 'Find Your Dealer' Feature," press release, 1 page (5/17/06)	<input type="checkbox"/>
	2	Advanced Froogle Search - Ford Dealers, 5 pages (9/24/06)	<input type="checkbox"/>

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**
(Not for submission under 37 CFR 1.99)

Application Number	10659746
Filing Date	2003-09-11
First Named Inventor	Esther Dabney
Art Unit	3684
Examiner Name	William E. Rankins
Attorney Docket Number	1266-27

3	Google Search - 22203 Ford Dealers, 2 pages (9/23/06)	<input type="checkbox"/>
4	Yahoo Search -Ford Roswell, 3 pages (9/22/06)	<input type="checkbox"/>
5	Google Search - Ford Roswell, 2 pages (9/22/06)	<input type="checkbox"/>
6	JEFF D. OPDYKE, "How You Can Haggle For That Ride...", Book Excerpt, The Wall Street Journal Online, 3 pages (4/16/2006)	<input type="checkbox"/>
7	"Break down," The Economist," 2 pages (5/20/1999)	<input type="checkbox"/>
8	RIVA RICHMOND, "Click Here for Neighborhood Guide, Google, Yahoo Tweak Their 'Local Services' In a Bid to Attract Consumers," The Wall Street Journal Online, 3 pages (4/27/06)	<input type="checkbox"/>
9	Office Action dated 2009-12-24 in related Application No. 11/565,147	<input type="checkbox"/>
10	Office Action dated 2010-06-18 in related Application No. 11/565,147	<input type="checkbox"/>

If you wish to add additional non-patent literature document citation information please click the Add button

EXAMINER SIGNATURE

Examiner Signature	/William Rankins/	Date Considered	12/01/2010
--------------------	-------------------	-----------------	------------

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through a citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ See Kind Codes of USPTO Patent Documents at www.USPTO.GOV or MPEP 901.04. ² Enter office that issued the document, by the two-letter code (WIPO Standard ST.3). ³ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁴ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST-16 if possible. ⁵ Applicant is to place a check mark here if English language translation is attached.